BASIN BURNOUT
BBQ COOK-OFF & MUSIC FESTIVAL
MIDLAND, TEXAS
Uniting the Permian Basin
to Honor & Support Our Veterans.
www.basinburnout.com

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April 30 - May 1, 2027

Midland County Horseshoe
South Parking Lot
2514 Arena Trail, Midland, TX
79701

Load-In Begins:
Thursday, April 29

Sponsors & Smokers
VIP Salute Party:
Friday, April 30

BBQ Competition and
Headliner Concert:
Saturday, May 1

The Basin Burnout Foundation is a non-profit 501(c) 3 organization. In accordance with IRS regulations, your support is tax deductible to the fullest extent of the law.

Our Mission

The Basin Burnout Foundation exists to raise critical funds for veteran organizations, ensuring that the individuals who served our country receive the support, resources, and recognition they deserve. Through the Foundation's efforts, direct financial impact is provided to nonprofits that are making a difference in the lives of veterans and their families.

Our Vision

Our vision is to be the leading community-driven foundation in West Texas, known for uniting people in celebration and service, while ensuring veterans receive the care, respect, and opportunities they have earned.

"As a first-time participant, Basin Burnout exceeded our expectations! Beyond the great food and friendly competition, what stood out most was seeing the community come together to support veteran-based charities. The event provided a unique opportunity for our employees to connect, engage, and give back to a cause that makes a meaningful impact. We had a blast and can't wait to fire up the grill again next year!"

- Jacam Catalyst

Our Annual Event

Each year, thousands gather for a weekend of BBQ, live music, exhibitors, and networking opportunities, all while contributing to life-changing support for veteran organizations. What began as a local cook-off has grown into a signature community event, generating hundreds of thousands of dollars in direct support for veteran nonprofits. Basin Burnout blends entertainment, outreach, and philanthropy into one weekend that truly embodies the spirit of the Permian Basin.

BBQ Cook-Off

The BBQ Cook-Off is the centerpiece of Basin Burnout. Over 40 teams fire up their pits, serving up everything from brisket to ribs in a spirited competition that draws crowds and fuels our mission.

Music Festival

Local artists take the stage during the day and big-name performers headline at night. From start to finish, the music festival creates the energy and excitement that make Basin Burnout unforgettable, and brings in attendees from across the area.

Vendors and Exhibitors

Basin Burnout brings together businesses, nonprofits, and community organizations to showcase their work. Exhibitors gain valuable exposure while aligning with a cause that deeply resonates across the Permian Basin.

Community

The event is a hub for connection while giving back. Teams, sponsors, veterans, and community members come together to build relationships, collaborate, and strengthen the ties that make this region so unique.

Since its inception, the Basin Burnout event has raised more than

$600,000.

Basin Burnout is built on the power of community.

Every dollar we raise comes directly from the energy, passion, and generosity of the people and organizations that make our annual event possible. From the teams competing in our BBQ Cook-Off, to the businesses sponsoring and exhibiting, to the thousands of attendees who come out each year — every contribution helps us fuel veteran-focused organizations and strengthen their ability to serve.

Legacy Beneficiaries

Over the years, Basin Burnout has carefully selected beneficiaries to ensure every dollar raised goes to organizations making a measurable difference in the lives of veterans.

Boot Campaign
Beneficiary Since 2022
bootcampaign.org

Uniting Americans to honor and restore the lives of Veterans and military families through individualized, life-improving care with a combination of programs that address not only the mental and physical wellbeing of Veterans, but also their quality of life.

Reel Thanx
Beneficiary Since 2016
reelthanx.org

Honoring our military service members, both active and retired, for their patriotism, bravery and love of country by getting them back to nature. Offering fishing excursions so they can focus on what they can do, not what they no longer can.

VFW Post 4149
vfw4149.org

Fosters camaraderie among veterans while providing charitable support, preserving military history, and promoting patriotism and service to country.

Mil2Civ
mil2civ.org

Assisting our veteran population in times of crisis by providing them with a hand-up, not a handout thereby improving their quality of life, offering hope, and reconnecting them with a supportive community much like that of their time in the military.

We Are Not Forgotten
wanf.org

Provides veterans with local gatherings and weekend getaways in a safe, supportive environment that fosters camaraderie, connection, and mental well-being.

Forging Forward
forgingforward.org

Supports active duty service members, veterans, first responders, and Gold Star Families through services and activities that foster connection, resilience, and suicide prevention.

Toys for Tots
odessa-tx.toysfortots.org

The U. S. Marine Corps Reserve Toys for Tots Program collects new, unwrapped toys during October, November and December each year, and distributes those toys as Christmas gifts to less fortunate children in the community.

Midland College Veteran Fund
midland.edu

Helps student veterans pursue their education by providing financial assistance for tuition and related expenses.

Project2Fourteen
project2fourteen.com

Provides outdoor therapy programs and local support services that connect Permian Basin veterans through recreation, networking, employment assistance, and community service.

2026 at a glance

Our best attended year yet.

2026 marked another record year for Basin Burnout, with our largest crowd yet and a 22% increase in attendance over 2025. More than 5,500 people came together for a weekend built around BBQ, live music, community, and a shared commitment to supporting veterans.

41 BBQ Competition Teams + 9 Party Pits

Returning competitors and new teams filled the field in 2026, while the addition of Party Pits gave even more groups a way to be part of the event.

56 Sponsors

From area-level support to on-site activations, our sponsors helped make the event possible while putting their brands in front of a record crowd.

5,500+ Attendees

Attendance grew 22% in 2026, making it our best-attended year yet. Crowds came early for the BBQ competition and stayed into the evening for Stone Temple Pilots.

45 Vendors and Exhibitors

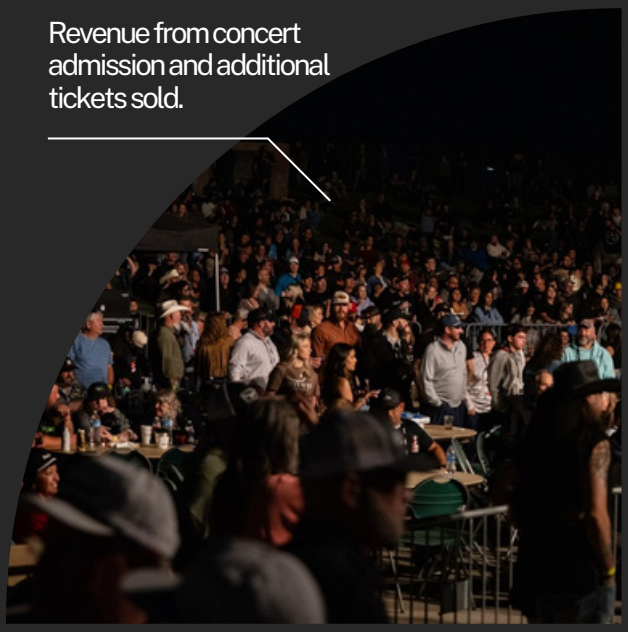
Forty-five vendors and exhibitors joined us throughout the day, including 22 organizations featured in Military Row with complimentary space to connect directly with attendees.

$200,000+ raised for veteran organizations.

*subject to finalization of 2026 financials

45%

Revenue from concert admission and additional tickets sold.



30%

Revenue from BBQ Competition Teams, Party Pits, and exhibitors

General Attendance

Basin Burnout is a true community event, open to the public and welcoming thousands of people from across the Permian Basin and beyond. Attendees purchase tickets to experience a full weekend of BBQ, live music, and community connection. Every ticket sold directly contributes to the total funds raised, making each guest an important part of the impact we're able to achieve for veteran organizations.

BBQ Competition Teams

The BBQ Cook-Off portion of Basin Burnout is more than just a contest. Each team that registers contributes directly to Basin Burnout's fundraising efforts, turning their passion for barbecue into meaningful support for veterans. The competition draws teams from across the region, creating an atmosphere of camaraderie and spirited rivalry, all with the shared goal of giving back. Teams can also purchase additional tickets, VIP tables, and various sponsorship opportunities to increase their impact.

25%

Revenue from event sponsorships

Sponsors

Sponsors are the backbone of Basin Burnout's success. Local and regional businesses step up year after year, investing in our mission while gaining meaningful visibility in front of thousands of attendees. Sponsorships not only provide vital financial support but also demonstrate a company's commitment to honoring veterans and strengthening the Permian Basin community.

Party Pits

New in 2026, Party Pits gave industry organizations that did not want to compete in the BBQ competition the opportunity to reserve a dedicated space near our Competition Teams. The addition created a new revenue stream for the Foundation while giving companies a way to host employees, clients and guests and participate in the event without entering the cook-off.

Vendors and Exhibitors

Vendors and exhibitors bring energy and connection to the event. From showcasing products and services to offering interactive experiences, exhibitors engage directly with attendees while supporting the Foundation through their presence. Their participation creates a dynamic marketplace atmosphere, while also fueling the greater mission of raising funds for veteran organizations. We are proud to host several veteran organizations at no charge to assist in their awareness with our attendees.

2026 BBQ Competition Teams

365 Machine
Air Drilling Solutions
Altitude Energy Partners
Blue Energy Services
Bluehook Tool Co.
The Bosworth Company
Bosque Energy Services
Century Graphics
Delta 360
Drilling Tools International
E&G Guns
Erdos Miller
Extreme
Fortune Completion Services
Gryphon ESP
H2O Oilfield Solutions
Hydrosource Midstream
iQ MWD
Iron Oak Energy Solutions
Jacam Catalyst
Lightning Oilfield Services
LOC International
Method Flow Products
Moffit Services
Moonshine Energy, LLC
Mulholland
NTS Amega Global
ONEOK
Precision Drilling
Precision Power Cleaning
ProDirectional
ProPetro Services
ReedHycalog
SLB
Standard
State of the Arc Welding
Superior Energy Services
Quail Tools
StabilDrill
Wild Well Control
Workstrings
Survey Rentals Inc.
TLR Welding
Total
Ulterra
WFR Wellbore Fishing & Rental
The WORX Companies

Party Pits

Boot Campaign
Burris Oilfield
Firethorne Downhole
Griffin Fluid Management
Hondo Resources
PetroPipe
Tetra
TrueShot MWD
United Rentals

**Co-Cookers Listed in Italics*

2026 Champions:
Grand Champion: Hydrosource Midstream

Brisket: The Bosworth Company
Steak: ProDirectional
Chicken: Hydrosource Midstream
Pork Ribs: Hydrosource Midstream
Cocktail: Jacam Catalyst
Open: Wellbore Fishing and Rental

2026 Sponsors

SILVER STAR
Black Diamond
Taktikal Directional

BRONZE STAR
Abaco Drilling Technologies
Buchanan Environmental
Corva
Paragon ISG

PURPLE HEART
ARC Power Services
Double Eagle
Newpark Fluid Systems
PetroPipe
RainRock Services
Scout Downhole
Stryker Directional
Taurex Drill Bits
Viking Power Technologies
WesTex Urgent Care

HERO
AES Fluids
Ace Rig Services
BWS Inspection Services, LLC
Blueprint Inspections
Commander Downhole
Dale Fastener Supply
Gator Technologies
HK Speciality Services
Icon Energy Group
KC Pipe
Live Oak Events
Nimble Crane
PV Fluid Products
Precision Hydraulic Technology
Quality Rental Tools
RigUp
Supreme Services

DIGITAL AND IN-KIND
Basin Crane
Big H Transport
Century Graphics
Cintas
Gibson Reports
Kambi USA Energy Solutions
Mad Jack's BBQ
Museum of the Southwest
Nimble Crane
Outback Remote Power
Pico Propane and Fuels
Roseland Oil and Gas
Springhill Suites of Midland
Sturgeon Services
Tomahawk Downhole
United Rentals
iNet

Register Your 2027 **BBQ Competition Team**

$5,000 // What's Included:

Register online at www.basinburnout.com.

YOUR SPACE

A dedicated 20' x 40' team area with room to set up, cook, and make the space your own for the weekend. We will have generators strategically placed throughout the area, but feel free to bring your own if you want dedicated power. There is no water access in the front parking lot of the Horseshoe.

YOUR PASSES

Includes 4 Cook Passes with access to the VIP standing area for the headliner concert, plus 4 passes to the Sponsors & Smokers VIP Salute Party on Friday, April 30. Teams get first access to purchase additional VIP passes or VIP tables.

YOUR COMPETITION ENTRIES

Your registration covers your entry into all six categories. You can choose to compete in some or all, but entering in three categories is required to be considered for the Grand Champion award. Registering as a Competition Team also enters you into our Best Tribute and Fan Favorite categories.

LOAD IN, ALCOHOL ORDERING + MORE

You'll receive a pre-determined load-in time for either Thursday, April 29 or Friday, April 30, plus access to order alcohol through our TABC-approved vendor. Each Competition Team receives a welcome gift, badges + t-shirts for each of your registered cooks, and a professional group photo.

Need something more?

MORE SPACE

Upgrade your team footprint to a 40' x 40' area for extra room to cook, host, and spread out.
$1,000

VIP ALL-DAY PASS

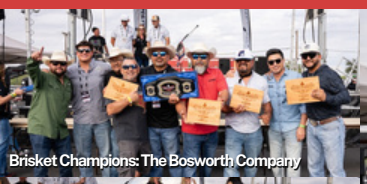
Add an additional VIP pass for full-day access. Available while inventory lasts.
$100

CO-COOKER COMPANY

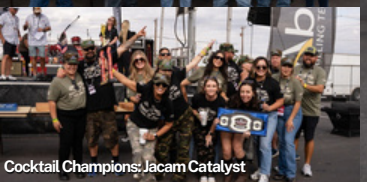
Share your team space with another company and cook together under one setup. Includes 2 additional VIP Cook Passes. Any additional cook passes must be purchased separately.
$1,500

VIP TABLE FOR 8

Reserve a VIP table for eight during the headliner concert. Available while inventory lasts.
$2,500


Brisket Champions: The Bosworth Company

Steak Champions: ProDirectional


Cocktail Champions: Jacam Catalyst

Grand Champions: HydroSource Midstream

Chicken Champions: HydroSource Midstream

Open Champions: Wellbore Fishing and Rental

Pork Champions: HydroSource Midstream

Register Your 2027 **Party Pit**

$3,000 // What's Included:

YOUR SPACE

A dedicated 20' x 40' area with room to set up and make the space your own for the weekend. We will have generators strategically placed throughout the area, but feel free to bring your own if you want dedicated power. There is no water access in the front parking lot of the Horseshoe.

YOUR PASSES

Includes 4 VIP Passes with access to the VIP standing area for the headliner concert, plus 4 passes to the Sponsors & Smokers VIP Salute Party on Friday, April 30. Party Pits get first access to purchase additional VIP passes or VIP tables.

LOAD IN, ALCOHOL ORDERING + MORE

You'll receive a pre-determined load-in time for either Thursday, April 29 or Friday, April 30, plus access to order alcohol through our TABC-approved vendor. Each Party Pit will receive a professional group photo.

Need something more?

MORE SPACE

Upgrade your team footprint to a 40' x 40' area for extra room to cook, host, and spread out.
$1,000

VIP TABLE FOR 8

Reserve a VIP table for eight during the headliner concert. Available while inventory lasts.
$2,500

VIP ALL-DAY PASS

Add an additional VIP pass for full-day access. Available while inventory lasts.
$100

Register online at www.basinburnout.com.

Register as a 2027 **Vendor or Exhibitor**

$250 // What's Included:

YOUR SPACE

A dedicated 10' x 10' area to set up your booth. We will have generators strategically placed throughout the area, but feel free to bring your own if you want dedicated power. There is no water access in the front parking lot of the Horseshoe. Vendors and exhibitors are responsible for supplying their own tent, tables, and chairs.

Need a bigger space near the BBQ Competition Teams? Consider a Party Pit!

YOUR PASSES

Includes 2 VIP Passes with access to the VIP standing area for the headliner concert.

LOAD IN

You'll receive a pre-determined load-in time for Friday, April 30, or Saturday, May 1.

Need something more?

MORE SPACE

Upgrade your footprint to a 20' x 10' area for extra room.
$250

VIP ALL-DAY PASS

Add an additional VIP pass for full-day access. Available while inventory lasts.
$100

VIP TABLE FOR 8

Reserve a VIP table for eight during the headliner concert. Available while inventory lasts.
$2,500

Register online at www.basinburnout.com.

Sponsor the 2027 **Basin Burnout**

Explore opportunities to support our mission while putting your brand in front of 5,500+ attendees. Tiers listed below, specific opportunities on following pages. **Register online at www.basinburnout.com.**

Legacy Tier - $25,000+

Exclusive Seating Area
25-35 VIP Passes
Invite to Sponsors and Smokers Salute Party
Branded presence, digitally and on-site

Honor Tier - $10,000

1 VIP Table
Invite to Sponsors and Smokers Salute Party
Branded presence, digitally and on-site

Service Tier - $5,000

8 VIP Passes
Invite to Sponsors and Smokers Salute Party
Branded presence, digitally and on-site

Salute Tier - $1,500+

2-4 VIP Passes
Invite to Sponsors and Smokers Salute Party
Branded presence, digitally and on-site*

Valor Tier - $15,000

15 VIP Passes
Invite to Sponsors and Smokers Salute Party
Branded presence, digitally and on-site

Duty Tier - $7,500

10 VIP Passes
Invite to Sponsors and Smokers Salute Party
Branded presence, digitally and on-site

Freedom Tier - $3,500+

6 VIP Passes
Invite to Sponsors and Smokers Salute Party
Branded presence, digitally and on-site

*Patriot Sponsor (Salute Tier) - Digital Only

Legacy Tier

$25,000+

What remains when the service ends, carried forward by those who honor it.

Branded presence, digitally and on-site. Your logo will be featured on our website, in a social media post, and on event LED screens. Sponsorship also includes exclusive seating in a VIP bar during our evening concert and an invitation to the Friday Night Sponsors & Smokers Salute Party, plus logo placement on one of the premium, high-visibility items or areas listed below.

SOLD

Presenting Sponsor

$35,000

Basin Burnout, presented by YOUR COMPANY.

As our Presenting Sponsor, your company receives naming rights f putting your name front and center alongside Basin means visibility on our website, social media, online ent materials, and just about anywhere the Basin hows up. You are our sole Presenting Sponsor — no ny receives naming rights.

The Presenting Sponsor receives one BBQ Competition Cook Team or Party Pit at no additional cost, in a premium location reserved for the Presenting Sponsor, and may assign up to eight people to judge the BBQ competition on your company's behalf. Cook team, party pit, and judge assignments must be registered by February 28, 2027.

This sponsor will receive access to exclusive seating within our VIP area during the evening concert, beginning at 6PM.

Includes 35 VIP passes
1 Available

VIP Area Sponsor

$25,000

Sponsor our VIP lounge, one of the highest visibility areas of our event.

Your guests spend the evening in an exclusive section of the VIP area for up to 25 attendees, with an up-close line to the stage and easy access to VIP bars and bathrooms.

Includes 25 VIP passes
1 Available

Valor Tier

$15,000

Courage shown in the moment it costs the most.

Branded presence, digitally and on-site. Your logo will be featured on the website, in a social media post, and on event LED screens. Sponsorship also includes reserved seating or a reserved table as listed with each position, and an invitation to the Friday Night Sponsors & Smokers Salute Party, plus logo placement on one of the premium, high-visibility items or areas listed below.

Bar Sponsor

$15,000

Sponsor one of our general admission bars, one of the highest traffic areas of our event. Your logo will be strategically placed within the bar area for the highest visibility.

Includes 15 VIP passes
2 Available

Evening Music Sponsor

$15,000

Your logo is on the side stage banner throughout the evening concert, the most attended portion of Basin Burnout and the reason most attendees buy a ticket.

Includes 15 VIP passes
2 Available

Honor Tier

$10,000

The recognition owed to those who served, given before it is asked for.

Branded presence, digitally and on-site. Your logo will be featured on our website, in a social media post, and on event LED screens. Sponsorship also includes a reserved table and an invitation to the Friday Night Sponsors & Smokers Salute Party, plus logo placement on one of the premium, high-visibility items or areas listed below.

Registration Sponsor

$10,000

Your logo is the first thing every single attendee sees, front and center on the entrance banner and signage as they walk through registration.

Includes 1 VIP Table (8 VIP passes)
1 Available

Judge Area Sponsor

$10,000

Your logo greets every judge and cook team member who enters the judging tent, tying your brand to one of the most engaging daytime activities at our event.

Includes 1 VIP Table (8 VIP passes)
1 Available

Duty Tier

$7,500

The obligation accepted long before it is ever tested.

Branded presence, digitally and on-site. Your logo will be featured on our website, in a social media post, and on event LED screens. Sponsorship also includes 10 VIP passes and an invitation to the Friday Night Sponsors & Smokers Salute Party, plus logo placement on one of the premium, high-visibility items or areas listed below.

SOLD

Hat Sponsor

$7,500

featured on the official Basin Burnout hat, worn by eams, and attendees during the event and long sting piece of event gear that keeps your brand beyond the weekend.

Includes 10 VIP passes
1 Available

BBQ Team Gift Sponsor

$7,500

Your logo is featured on the gifts given to every BBQ competition team, and you can add your own branded swag directly to their gift bags, putting your brand in the hands of the competitors themselves.

Includes 10 VIP passes
1 Available

SOLD

Badge & Lanyard Sponsor

atured on the badge and lanyard worn by every d party pit member throughout the event. Our badges and lanyards are high quality and often saved as mementos for years to come.

Includes 10 VIP passes
1 Available

Daytime Music Sponsor

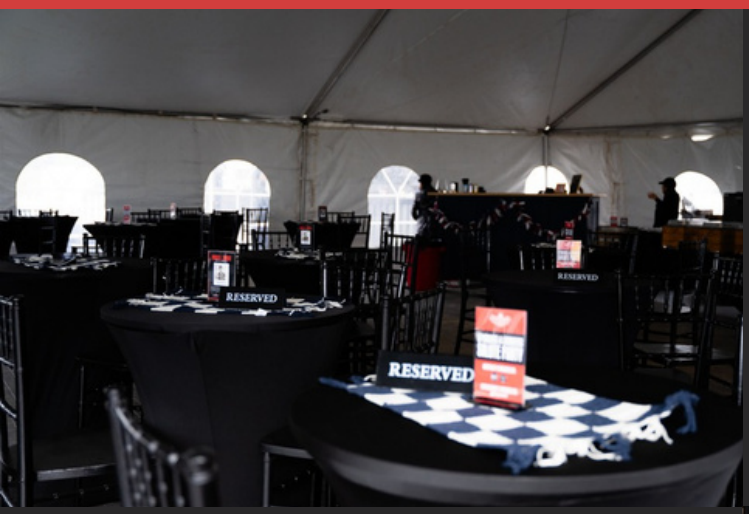
$7,500

Your logo is featured on the side-stage banner throughout the daytime cook-off, appearing behind every local performance and during our awards ceremony, one of the most photographed portions of the event.

Includes 10 VIP passes
2 Available

Duty Tier *Continued*

$7,500



Sponsors & Smokers Party Hospitality

$7,500

Your logo is featured throughout our Friday Night Sponsors & Smokers Salute Party, the exclusive kickoff event where sponsors, teams, and VIPs gather before the weekend begins.

Includes 10 VIP passes
1 Available

Sponsors & Smokers Party Entertainment

$7,500

Your logo is featured on the stage banners during our Friday Night Sponsors & Smokers Salute Party, placing your brand at the center of the entertainment during our exclusive kickoff event for sponsors, teams, and VIPs.

Includes 10 VIP passes
1 Available

Military Row Sponsor

$7,500

Underwrite the exhibitor area for our Military Organizations. Your logo greets every guest entering Military Row, our dedicated area honoring military exhibitors and guests. This high-traffic placement connects your brand with one of the most meaningful areas of the event.

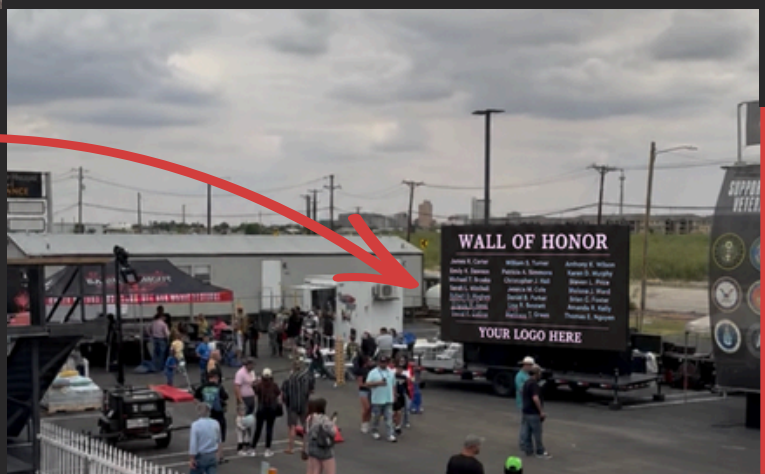
Includes 10 VIP passes
1 Available

Wall of Honor Sponsor

$7,500

Underwrite the activation of our Wall of Honor, where veterans' names will be submitted and displayed. Your logo appears on the Wall of Honor display, on the online submission page, and on the signage surrounding it. Sponsoring the Wall puts your name alongside the names families come to find.

Includes 10 VIP passes
2 Available



Service Tier

$5,000

The choice to put others first, in uniform and long after it.

Branded presence, digitally and on-site. Your logo will be featured on our website, in a social media post, and on event LED screens. Sponsorship also includes 8 VIP passes and an invitation to the Friday Night Sponsors & Smokers Salute Party, plus logo placement on one of the premium, high-visibility items or areas listed below.

SOLD

Canteen Sponsor

s placed on thousands of slim and regular can ributed throughout the event, including cook team ifts, VIP tables, and every bar.

Includes 8 VIP passes
1 Available

Best Tribute Sponsor

$5,000

Your logo is featured on the award presented to the team voted Best Tribute. This sponsorship is also recognized during our awards ceremony, when attendee engagement is at its highest.

Includes 8 VIP passes
1 Available

Mess Hall Sponsor

$5,000

Your logo is featured on the food trays attendees use to try BBQ throughout our event. Trays are carried through the grounds all day, so your logo travels with every guest.

Includes 8 VIP passes
1 Available

Competition Awards Sponsor

$5,000

Your logo is featured on the awards presented to our BBQ competition winners: custom cutting boards that teams proudly display at their booths, share online, and keep for years after the event.

Includes 8 VIP passes
1 Available

Service Tier *Continued*

$5,000

Lil' Patriots Sponsor

$5,000

Your logo is featured on signage throughout our Kids Area, keeping your brand visible with families all weekend and recognizing your support of a fun, family-friendly event experience.

Includes 8 VIP passes
1 Available

Vendor Village Sponsor

$5,000

Your logo marks the entrance to Vendor Village, connecting your brand with the local businesses, vendors, and community atmosphere that help make Basin Burnout unique.

Includes 8 VIP passes
1 Available

Aid Station Sponsor

$5,000

Your logo marks our medical station, connecting your brand to attendee safety and to the first responders we support.

Includes 8 VIP passes
1 Available

Hydration Station Sponsor

$5,000

Your logo is spotlighted near water stations throughout the event, connecting your brand to safety and wellbeing of our guests.

Includes 8 VIP passes
1 Available

Command Center Sponsor

$5,000

Your logo greets every guest who visits our event command center, the central location for Basin Burnout merchandise, event information, and information about the Foundation.

Includes 8 VIP passes
1 Available

Freedom Tier

$3,500

What was earned for all of us, by a few of us.

Branded presence, digitally and on-site. Your logo will be featured on our website, in a social media post, and on event LED screens. Sponsorship also includes 6 VIP passes and an invitation to the Friday Night Sponsors & Smokers Salute Party, plus logo placement on one of the items or areas listed below.

Votes for Vets Sponsor

$3,500

Your logo is featured on voting posters and the online voting platform for our Votes for Vets contest, placed where hundreds of attendees stop, read, and cast their votes, giving your brand repeated exposure throughout the competition.

Includes 6 VIP passes
1 Available

Field Gear Sponsor

$3,500

Your logo is worn by every Basin Burnout committee member on-site throughout the weekend on high-quality apparel our team continues to wear well beyond the event.

Includes 6 VIP passes
1 Available

Salute Tier

$1,500 - $2,500

Every name on the list matters.

Branded presence, digitally and on-site. Your logo will be featured on our website, in a social media post, and on event LED screens. Sponsorship also includes an invitation to the Friday Night Sponsors & Smokers Salute Party and VIP passes as listed with each position.

T-Shirt Sponsor

$2,500

Your logo is placed on the back of T-shirts given to all cook team members and party pit participants, creating one of the few sponsorship items that continues to be worn and seen for years after the event.

Includes 4 VIP passes
12 Available

Patriot Sponsor

$1,500

Your logo joins the sponsor wall on our website and rotates on the event LED screens all weekend, the simplest way for a local business to put its name on Basin Burnout.

Includes 2 VIP passes
Multiple Available

Signature Cocktail Contest Sponsor

1 REMAINING

$2,500

Your logo is featured on the awards presented during our Signature Cocktail Contest awards ceremony, one of the most photographed moments of the weekend.

Includes 4 VIP passes
2 Available

In-Kind **Sponsorships**

Your product could make a real impact.

In-kind support helps us offset the real costs of producing Basin Burnout, allowing more of the money raised through the event to go back to our mission and the veterans we serve. If your company provides a product, service or resource we already need, there may be a meaningful way to put it to work. **Your donation is tax deductible to the fullest extent of the law.**

Power Support

Generators, Fuel, Light Towers
Keep our event powered from load-in through the final song. Power support keeps our stages, vendors, cook teams, lighting and event operations running throughout the weekend.

Logistics Support

Restrooms, Fencing, Water Stations, Staff Trailers + More
The behind-the-scenes pieces are what keep thousands of guests moving safely and comfortably through the event. From site infrastructure to guest amenities and staff operations, these services are essential to making Basin Burnout happen.

Talent Support

Hotel Rooms + Artist Transportation
Help us welcome the artists who make the weekend memorable. Lodging and transportation support helps cover the logistics of bringing performers into Midland and getting them where they need to be throughout the event.

Mission Support

Flag Displays, Military Equipment, Veteran-Focused Activations
Make our mission visible. Whether it's a crane flying a massive American flag, a helicopter or military equipment display, or another experience that honors those who have served, we're looking for partners who can help bring that spirit to the event in a big way.

Email kelly@basinburnout.com for more information.

BASIN BURNOUT

BBQ COOK-OFF & MUSIC FESTIVAL

MIDLAND, TEXAS

Learn more about getting involved by reaching out to the Basin Burnout Foundation.
www.basinburnout.com

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